

Ref. no.:

PIN code:

Notice of ordinary General Meeting

Ordinary general meeting of Komplett ASA will be held on Thursday 2 June 2022 at 10:00 (CEST) at Park Hotell, Strandpromenaden 9, 3208 Sandefjord, Norway.

Registration deadline is 30 May 2022 at 16:30 (CEST).

The company accepts votes in advance of this ordinary general meeting. The registration deadline for early votes is 30 May 2022 at 16:30 (CEST). Advance votes may only be executed electronically, through the Company's website https://komplett.com/investors/ (use ref.nr and pin code above) or through VPS Investor Services.

Notice of attendance in person

The undersigned shareholder will attend the ordinary general meeting of Komplett ASA on 2 June 2022 at 10:00 (CEST) and cast votes for (tick one of the two):

Vote for own/our shares.

Vote for shares according to attached authorization(s)

Notice of attendance should be registered through the company's website https://www.komplettgroup.com/investor-relations or via VPS Investor Services.

For notification of attendance through the Company's website, the above-mentioned pin code and reference number must be stated. Alternatively, notification of attendance can be registered by selecting *Corporate Actions - General Meeting, and clicking on ISIN* through VPS Investor Services. Investor Services can be accessed either through https://www.euronextvps.no/ or your account operator. If you are not able to register your notification of attendance electronically, you may send it by e-mail to <u>nis@nordea.com</u> or by regular mail to Nordea Bank Abp, filial i Norge, Issuer Services, Postboks 1166 Sentrum, 0107 Oslo, Norway. The notice of attendance must be received no later than **on 30 May 2022 at 16:30** (**CEST**).

If the shareholder is a legal entity, please state the name of the individual who will be representing such entity: _

Place and date

Name (block letters)

Shareholder's signature (if attending in person)



Proxy without voting instructions for the ordinary general meeting of Komplett ASA. *If you are unable to attend the meeting, you may grant proxy to another individual.*

Ref. no.:

PIN code:

The proxy should be submitted electronically through the Company's website (https://komplett.com/investors/) or via VPS Investor Services.

For granting proxy through the Company's website, the above-mentioned pin code and reference number must be stated. Alternatively, proxy can be granted by selecting *Corporate Actions - General Meeting and clicking on ISIN* through VPS Investor Services. Investor Services can be accessed either through https://www.euronextvps.no/ or your account operator. If you are not able to register the grant of proxy electronically, you may send an e-mail to <u>nis@nordea.com</u> or by regular mail to Nordea Bank Abp, filial i Norge, Issuer Services, Postboks 1166 Sentrum, 0107 Oslo, Norway. The proxy must be received no later than **30 May 2022 at 16:30 (CEST)**.

If the proxy holder is unnamed, the proxy will be deemed given to the chairman of the board of directors, Nils K. Selte, or an individual appointed by him.

This proxy must be received no later than 30 May March 2022 at 16:30 (CEST).

The Proxy must be dated and signed to be valid.

The undersigned shareholder(s) in Komplett ASA: ______

hereby grants (tick one of the two)

the chairman of the board of directors (or a person authorized by him), or

(name of proxy holder in capital letters)

proxy to attend and vote for my/our shares at the ordinary general meeting of Komplett ASA on 2 June 2022 at 10:00.

Place

Date

Shareholder's signature (Only for granting proxy)

With regards to attend and vote, reference is made to the Norwegian Public Limited Liability Companies Act, in particular Chapter 5. If the shareholder is a legal entity, this entity's certificate of registration must be appended to the proxy.



Proxy with voting instructions for the ordinary general meeting of Komplett ASA

If you are unable to attend the ordinary general meeting in person, you may use this proxy form to give voting instructions to the chairman of the board of directors or the person authorized by him or another person. For Instruction to other than the chairman of the board of directors, you may give a proxy without voting instructions and agree directly with the proxy holder how voting should be executed.

Ref. no.:

PIN code:

A proxy with voting instructions can be registered by Nordea and must be sent by e-mail (scanned form) to <u>nis@nordea.com</u> or by regular mail to Nordea Bank Abp, filial i Norge, Issuer Services, Postboks 1166 Sentrum, 0107 Oslo, Norway. The proxy with voting instructions can also be registered through the Company's website https://komplett.com/investors/ (use ref.nr and pin code above).

If the proxy holder is unnamed, the proxy will be deemed given to the chairman of the board of directors, Nils K. Selte, or an individual appointed by him.

The form must be received no later than 30 May 2022 at 16:30 (CEST).

Proxies with voting instructions must be dated and signed in order to be valid.

The undersigned shareholder(s) in Komplett ASA: ____

hereby grants (tick one of the two)

the chairman of the board of directors (or a person authorized by him), or

(name of proxy holder in capital letters)

proxy to attend and vote for my/our shares at the extraordinary general meeting of Komplett ASA on 2 June 2022 at 10:00.

The votes shall be exercised in accordance with the instructions below. If the sections for voting are left blank, this will be counted as an instruction to vote in accordance with the board of directors' or the nomination committee's recommendations. However, if any motions are made from the attendees in addition to or in replacement of the proposals in the notice, the proxy holder may vote at his/her discretion. If there is any doubt as to how the instructions should be understood, the proxy holder may refrain from voting.

Agend	a for the extraordinary general meeting on 2 June 2022	For	Against	Abstention
1.	Election of chairperson of the meeting			
2.	Approval of the notice and agenda			
3.	Approval of annual accounts and the annual report for the financial year 2021			
4.	Advisory vote on Komplett's executive remuneration report for 2021			
5.	Approval of the board of directors' guidelines on determination of salary and other remuneration to leading personnel			
6.	Authorisation to acquire the Company's own shares			
	- to optimize the Company's capital structure,			
	- as settlement in the Company's share option program			
7.	Authorisations to increase the share capital in specific situations			
8.	Election of Jo Olav Lunder			
	- as member of the board of directors			
	- as chair of the board of directors			

Place

9.

10.

11.

Date

Remuneration for board members and observers

Remuneration to the members of the nomination committee

Approval of the auditor's fee for the financial year 2021

Shareholder's signature (only for granting proxy with voting instructions)

With regards to attend and vote, reference is made to the Norwegian Public Limited Liability Companies Act, in particular Chapter 5. If the shareholder is a legal entity, this entity's certificate of registration must be appended to the proxy.

	Office translation
INNKALLING TIL ORDINÆR GENERALFORSAMLING	NOTICE OF ANNUAL GENERAL MEETING
I	OF
KOMPLETT ASA	KOMPLETT ASA
ORG. NR. 980 213 250	REG. NO. 980 213 250
Det innkalles herved til ordinær generalforsamling i Komplett ASA (" Selskapet ").	Notice is hereby given that the annual general meeting of Komplett ASA (the " Company ").
Generalforsamlingen vil bli avholdt 2. juni 2022 kl. 10:00.	The general meeting will be held on 2 June 2022 at 10:00 AM CEST.
Sted: Park Hotell, Strandpromenaden 9, 3208 Sandefjord.	Place: Park Hotell, Strandpromenaden 9, 3208 Sandefjord.
Aksjeeiere vil ha anledning til å følge møtet på Microsoft Teams, se nærmere om dette nedenfor.	The meeting may be followed on Teams, see more about this below.
Generalforsamlingen vil bli åpnet av styrets leder, Nils K. Selte, jf. allmennaksjeloven § 5-12 (1). Styrets leder vil opprette fortegnelse over møtende aksjeeiere og fullmakter.	The general meeting will be opened by the chair of the board of directors, Nils K. Selte. The chairperson will register the attendance of shareholders present and proxies.
Styret foreslår følgende dagsorden:	The board of directors proposes the following agenda:



Styret foreslår at advokat Hans Cappelen Arnesen velges som møteleder. The board of directors proposes that Hans Cappelen Arnesen, attorney at law, be elected to chair the meeting. 2 VALG AV EN PERSON TIL Å MEDUNDERTEGNE PROTKOLLEN 2 ELECTION OF A PERSON TO CO-SIGN THE MINUTES 3 GODKJENNELSE AV INNKALLING OG DAGSORDEN 3 APPROVAL OF THE NOTICE AND THE AGENDA 4 GODKJENNELSE AV ÅRSREGNSKAP OG ARSBERTING FOR REGNSKAPSÅRET 2021 3 APPROVAL OF ANNUAL ACCOUNTS AND THE ANNUAL REPORT FOR THE FINANCIAL YEAR 2021 Det vises til årsregnskap og årsberetning for regnskapsåret 2021 som ble publisert den 24. mars 2022 og som er tilgjenselig ag vww. komplettorous.com. Syster har besluttet ikke å foreslå et aksjeutbytte for 2021, jf. børsmelding av 10. mai 2022. 4 APPROVAL OF ANNUAL ACCOUNTS AND THE ANNUAL REPORT FOR THE FINANCIAL YEAR 2021 Styret foreslår at generalforsamlingen treffer følgende vedtak: «Årsregnskap og årsberetning for regnskapsåret 2021 The board of directors proposes that the general meeting makes the following resolution: sårsregnskap og årsberetning for regnskapsåret 2021 "The general meeting approves the annual accounts and the annual report for the financial year 2021." 5 RÅDGIVENDE AVSTEMNING OVER KOMPLETTS LEDERLØNNSRAPPORT FOR 2021 Styret foreslår at generalforsamlingen treffer følgende vedtak: Seferenci and te annual report for the financial year 2021." Styret foreslår at generalforsamlingen treffer følgende vedtak: S	1 VALG AV MØTELEDER	1 ELECTION OF CHAIRPERSON FOR THE MEETING AND A PERSON TO CO-SIGN THE MINUTES
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godkjennes.» and the annual report for the financial year 2021." 5 RÅDGIVENDE AVSTEMNING OVER KOMPLETTS LEDERLØNNSRAPPORT FOR 2021 5 ADVISORY VOTE ON KOMPLETT'S EXECUTIVE REMUNERATION REPORT FOR 2021 Det vises til vedlegg på www.komplettgroup.com Reference is made to attachment which may be found at www.komplettgroup.com Styret foreslår at generalforsamlingen treffer følgende vedtak: The board of directors proposes that the general meeting makes the following resolution: «Generalforsamlingen slutter seg til lederlønnsrapporten for "The general meeting endorses the executive remuneration report for 2021 "	, , , , ,	
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vedtak: meeting makes the following resolution: "The general meeting endorses the executive remuneration report for 2021 "	Det vises til vedlegg på <u>www.komplettgroup.com</u>	
«Generationsaminingen sutter seg til redenømsrapporten for remuneration report for 2021 "		



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6 GODKJENNELSE AV REVIDERTE RETNINGSLINJER OM FASTSETTELSE AV LØNN OG ANNEN GODTGJØRLSE TIL LEDENDE ANSATTE	6 APPROVAL OF THE BOARD OF DIRECTORS' GUIDELINES ON DETERMINATION OF SALARY AND OTHER REMUNERATION TO LEADING PERSONNEL
Det vises til vedlegg på <u>www.komplettgroup.com</u>	Reference is made to attachment which may be found at <u>www.komplettgroup.com</u>
Styret foreslår at generalforsamlingen treffer følgende vedtak:	The board of directors proposes that the general meeting makes the following resolution:
«Retningslinjene om fastsettelse av lønn og annen godtgjørelse til ledende ansatte godkjennes.»	<i>"The general meeting approves the guidelines on determination of salary and other remuneration to leading personnel."</i>
7 REDEGJØRELSE FOR SELSKAPETS FORETAKSSTYRING	7 REPORT ON THE COMPANY'S CORPORATE GOVERNANCE
Redegjørelsen inngår i årsrapporten som er tilgjengelig på <u>www.komplettgroup.com.</u>	The report is included in the Annual report and may be found at <u>www.komplettgroup.com</u>
8 STYREFULLMAKT TIL ERVERV AV EGNE AKSJER	8 AUTHORISATION TO ACQUIRE THE COMPANY'S OWN SHARES
Styret er av den oppfatning at styret burde gis fullmakt til å erverve egne aksjer. Fullmakten vil kunne brukes av styret til å optimalisere Selskapets kapitalstruktur. Videre vil fullmakten muliggjøre bruk av egne aksjer som oppgjør under Selskapets opsjonsprogram, for begge formål enten helt eller delvis. En styrefullmakt som foreslått er markedsmessig, og vanlig for selskaper notert på Oslo Børs. En fullmakt til å erverve egne aksjer ble gitt på ekstraordinær generalforsamling 28. mai 2021, og gjelder frem til ordinær generalforsamling 2022. Det er ikke ervervet aksjer under fullmakten gitt i 2021.	The board of directors is of the opinion that they should be authorised to acquire treasury shares. Such authorisation may be used by the board of directors to optimise the Company's capital structure. Further, the authorisation may also facilitate the Company to make use of treasury shares as settlement in the Company's share option program, in both respects in whole or in parts. A board authorisation as proposed is deemed to be customary for companies listed on the Oslo Stock Exchange. Authorisation to acquire the Company's own shares was granted at the Extraordinary General Meeting 28 May 2021, and is granted until Annual General Meeting 2022. No shares have been acquired pursuant to the authorisation granted in 2021.
Styret foreslår at fullmakten fornyes, og at det gis fullmakt til å erverve egne aksjer med en samlet pålydende verdi som tilsvarer inntil 10 % av Selskapet aksjekapital.	The board of directors proposes that the authorisation be renewed, and that the board of directors is authorised to acquire own shares in the Company with a total nominal value equal to 10 % of the Company's share capital.
På bakgrunn av det ovenfor nevnte foreslår styret at generalforsamlingen treffer følgende vedtak:	On basis of the above mentioned, the board of directors proposes that the general meeting makes the following resolution:



<i>"I henhold til allmennaksjeloven § 9-4 gis styret fullmakt til å, på vegne av Selskapet, i en eller flere omganger erverve egne aksjer med en samlet pålydende verdi på inntil NOK 4 300 000. Fullmakten kan benyttes til: (i) til å optimalisere Selskapets kapitalstruktur, eller (ii) til oppfyllelse av incentivprogram.</i>	 "In accordance with Section 9-4 of the Norwegian Public Limited Liability Companies Ac, the board of directors is granted an authorisation to, on behalf of the Company, acquire own shares, in one or more rounds, with a total nominal value of NOK 4,300,000. The authorisation may be utilised to: (i) optimise the Company's capital structure, or (ii) as settlement in the Company's share option program
Det høyeste beløpet som kan betales per aksje er NOK 100 og det laveste er NOK 1. Erverv og avhendelse av egne aksjer kan skje slik styret finner det hensiktsmessig, men likevel ikke ved tegning av egne aksjer. Fullmakten gjelder frem til Selskapets ordinære generalforsamling i 2023, men likevel ikke lengre enn til 30. juni 2023."	The maximum amount which can be paid for each share is NOK 100 and the minimum is NOK 1. Acquisition and sale of own shares may take place in any way the board of directors finds appropriate, however, not by subscription of own shares. The authorisation is valid until the Company's annual general meeting in 2023, but no longer than 30 June 2023."
9 STYREFULLMAKT TIL Å FORHØYE AKSJEKAPITALEN I ENKELTE TILFELLER	9 AUTHORISATIONS TO INCREASE THE SHARE CAPITAL IN SPECIFIC SITUATIONS
For at Selskapet ved behov skal ha mulighet til å gjennomføre kapitalforhøyelser på en effektiv måte, foreslås det at styret gis fullmakt til å forhøye aksjekapitalen med	In order for the Company to be able to increase the share capital in an efficient manner, the board of directors proposes that the general meeting grants
inntil NOK 4 300 000, som utgjør omtrent 10 % av aksjekapitalen.	the board of directors an authorisation to increase the share capital with up to NOK 4,300,000, which represents approximately 10% of the share capital.
	the share capital with up to NOK 4,300,000, which



utstedes under fullmakten. Styret ønsker å presisere at den foreslåtte fullmakten ikke kan benyttes til å re-finansiere kontantvederlaget knyttet til ervervet av Net-on-Net AB.	pursuant to the authorisation. The authorisation may however not be utilised to re-finance the cash-element of the purchaser price paid when acquiring the shares of Net-on-Net AB.
På bakgrunn av det ovenfor nevnte foreslår styret at generalforsamlingen treffer følgende vedtak:	On basis of the above mentioned, the board of directors proposes that the general meeting makes the following resolution: "Pursuant to Section 10-14 of the Norwegian Public
I henhold til allmennaksjeloven § 10-14 gis styret fullmakt til å forhøye Selskapets aksjekapital, i en eller flere omganger, med inntil NOK 4 300 000.	Limited Liability Companies Act, the board of directors is granted an authorisation to increase the Company's share capital by up to NOK 4,300,000, in one or more rounds.
Fullmakten kan benyttes til å utstede vederlagsaksjer for å gjennomføre egenkapitaltransaksjoner for å styrke	The authorisation may be utilised to issue consideration shares to strengthen the Company's capital structure for example in connection with acquisitions of other companies or businesses.
Selskapets finansielle stilling, herunder i forbindelse med oppkjøp av andre selskaper eller virksomheter. Aksjonærenes fortrinnsrett til de nye aksjene kan fravikes, jf. allmennaksjeloven § 10-4, jf. § 10-5.	<i>The shareholders' preferential right to the new shares pursuant to Section 10-4 of the Norwegian Public Limited Liability Companies Act may be deviated from, cf. Section 10-5</i>
Fullmakten omfatter kapitalforhøyelse mot innskudd i andre	The authorisation comprises share capital increase against contribution in kind, cf. Section 10-2 of the Norwegian Public Limited Liability Companies Act.
eiendeler enn penger mv., jf. allmennaksjeloven § 10-2.	The authorisation does not comprise share capital increase in connection with mergers pursuant to Section 13-5 of the Norwegian Public Limited Liability Companies Act.
Fullmakten omfatter ikke kapitalforhøyelse ved fusjon etter aksjeloven § 13-5.	The authorisation is valid until the Company's annual general meeting in 2023, but no longer than to 30 June 2023."
Fullmakten gjelder fra tidspunktet for registrering av fullmakten i Foretaksregisteret og frem til ordinær generalforsamling i 2023, dog senest til 30. juni 2023.	June 2025.



10 VALG AV MEDLEM OG LEDER TIL STYRET	10 ELECTION OF A MEMBER TO THE BOARD OF DIRECTORS AND CHAIR
Det vises til valgkomiteens innstilling tilgjengelig på <u>www.komplettgroup.com</u> .	Reference is made to the recommendation from the Nomination Committee which is available at <u>www.komplettgroup.com</u> .
Styret foreslår at generalforsamlingen treffer følgende vedtak i tråd med valgkomiteens innstilling:	The board of directors proposes that the general meeting makes the following resolution in accordance with the recommendation of the nomination committee:
«Generalforsamlingen velger Jo Olav Lunder som styremedlem og styreleder i Komplett ASA for en periode frem til ordinær generalforsamling i 2024.»	"The general meeting elects Jo Olav Lunder as a board member for Komplett ASA and as the chair of the board for a period until the annual general meeting in 2024."
11 HONORAR TIL STYRETS MEDLEMMER OG OBSERVATØRER	11 REMUNERATION FOR BOARD MEMBERS AND OBSERVERS
Det vises til valgkomiteens innstilling tilgjengelig på www.komplettgroup.com.	Reference is made to the recommendation from the Nomination Committee which is available at <u>www.komplettgroup.com</u> .
Styret foreslår at generalforsamlingen treffer følgende vedtak:	The board of directors proposes that the general meeting makes the following resolution:
«Generalforsamlingen vedtar valgkomiteens forslag til honorarsatser for styremedlemmer og observatører for perioden frem til ordinær generalforsamling 2023.»	"The general meeting approves the fees for board members and observers as recommended by the nomination committee for the period until the annual general meeting 2023."
12 HONORAR TIL VALGKOMITEENS MEDLEMMER	12 REMUNERATION TO THE MEMBERS OF THE NOMINATION COMMITTEE
Det vises til valgkomiteens innstilling tilgjengelig på <u>www.komplettgroup.com</u> .	Reference is made to the recommendation from the Nomination Committee which is available at <u>www.komplettgroup.com</u> .
Styret foreslår at generalforsamlingen treffer følgende vedtak:	The board of directors proposes that the general meeting makes the following resolution:
«Generalforsamlingen vedtar valgkomiteens forslag til honorarsatser for valgkomiteens medlemmer for perioden frem til ordinær generalforsamling 2023.»	"The general meeting approves the fees for the members of the nomination committee as recommended the nomination committee for the period until the annual general meeting 2023."



13 GODKJENNELSE AV GODTGJØRELSE TIL SELSKAPETS REVISOR FOR REGNSKAPSÅRET 2021	13 APPROVAL OF THE AUDITOR'S FEE FOR THE FINANCIAL YEAR 2021
Det vises til årsrapport 2021 tilgjengelig på www.komplettgroup.com.	Reference is made to the Annual report 2021, which is available at <u>www.komplettgroup.com</u> .
Styret foreslår at generalforsamlingen treffer følgende vedtak:	The board of directors proposes that the general meeting makes the following resolution:
«Godtgjørelsen til revisor for 2021 godkjennes.»	"The general meeting approves the auditor's fee for 2021."
Møtet	The Meeting
Generalforsamlingen avholdes fysisk i Sandefjord kommune, med mulighet for aksjeeierne til å følge generalforsamlingen digitalt.	The Annual General Meeting will be held will be held as a physical meeting in Sandefjord municipality. The shareholders will be given the opportunity to
Aksjeeiere som kun ønsker å følge møtet på Microsoft Teams kan kontakte selskapet på <u>ir@komplett.com</u> for å motta link til møtet.	follow the meeting through Microsoft Teams. A shareholder that wishes to follow the meeting through Microsoft Teams may contact the Company at <u>ir@komplett.com</u> to receive a link to the meeting.
Registrering	Registration
Alle aksjeeiere som har til hensikt å delta fysisk på generalforsamlingen må registrere sin deltakelse innen 30. mai 2022 kl. 16:30 . Aksjeeiere kan registrere påmelding elektronisk via Selskapets hjemmeside <u>https://www.komplettgroup.com/investor-relations/</u> eller Verdipapirsentralens (VPS) investortjenester. Påmelding kan også registreres ved å fylle ut og sende inn påmeldings- eller fullmaktsskjemaet vedlagt denne innkalling i henhold til de instrukser som følger av skjemaet.	All shareholders who intend to attend the general meeting in person must register their attendance no later than 30 May 2022 at 16:30 hours (CEST) . Shareholders can register attendance online through the Company's website https://www.komplettgroup.com/investor-relations/ or the Norwegian Central Securities Depository (VPS)'s investor services. Attendance can also be registered by completing and submitting the registration form or proxy form attached to this notice in accordance with the instructions set out therein.
Personer med luftveisinfeksjon eller tydelig nedsatt allmenntilstand oppfordres til å ikke delta fysisk på generalforsamlingen. Den som åpner generalforsamlingen, kan nekte personer adgang til fysisk deltagelse hvis deres tilstedeværelse etter møteåpners skjønn antas å utgjøre en smitterisiko av ovennevnte grunner. Selskapet vil i så fall legge til rette for at aksjeeiere som på denne måten nektes adgang, gis anledning til å gi fullmakt til styreleder eller andre som er til stede.	Persons with a respiratory infection or otherwise with a noticeable reduced condition are encouraged not to attend the general meeting in person. The person opening the general meeting may deny any person entry to the general meeting if their presence in the meeting opener's sole discretion can be assumed to represent a risk of infection. In such event, the Company will arrange for shareholders who are denied entry the ability to grant a proxy to the chair of the board of directors or others present.
En aksjeeier har etter allmennaksjeloven § 5-8 rett til å delta på møtet elektronisk. Aksjeeiere som ønsker å utøve	A shareholder has the right attend the general meeting electronically, cf. Section 5-8 of the Norwegian Public Limited Liability Companies Act.



denne retten må kontakte selskapet på ir@komplett.com for registrering og oversendelse av link.	Shareholder who wants to attend electronically must contact the Company at <u>ir@komplett.com</u> for registration and link.
Forhåndsstemme	Advance vote
Aksjeeiere kan og oppfordres til å avgi stemme for hver enkelt sak på dagsorden på forhånd. Slike forhåndsstemmer må avgis elektronisk via Investortjenester eller ved å fylle ut skjemaet for forhåndsstemme. Frist for å avgi forhåndsstemmer er 30. mai 2022 kl. 16:30 . Frem til denne fristen kan stemmer som allerede er avgitt endres eller trekkes tilbake. Stemmer som er avgitt før generalforsamlingen er avholdt, vil bli ansett som trukket tilbake dersom aksjeeieren deltar personlig på generalforsamlingen eller ved fullmakt.	Shareholders may cast votes for each matter on the agenda in advance. Such early voting must be made electronically via Investor Services or in writing by filling out the advance voting form attached hereto. The deadline for submitting early voting is 30 May 2022 at 16:30 (CEST) . Until the deadline, votes already cast may be changed or withdrawn. Votes already cast prior to the general meeting will be considered withdrawn if the shareholder attends the general meeting in person or by proxy.
Fullmakt	Ргоху
Aksjeeiere kan gi fullmakt til styrets leder (eller den styret utpeker) eller en annen person til å stemme for sine aksjer. Fullmakt kan sendes inn elektronisk via VPS' investortjenester eller ved å fylle ut og sende inn fullmaktsskjemaet vedlagt denne innkallingen i henhold til de instrukser som følger av skjemaet. Fullmakten må være skriftlig, datert, underskrevet og sendt inn i tide. Styret ber aksjeeiere sende inn fullmakter slik at de mottas innen 30. mai 2022 kl. 16:30 .	Shareholders may authorise the chair of the board of directors (or whomever the Board of directors authorises) or another person to vote for its shares. Proxies may be submitted electronically through VPS' investor services or by completing and submitting the registration or proxy form attached to this notice in accordance with the instructions set out therein. The proxy must be in writing, dated, signed and timely submitted. The board of directors requires shareholders to submit proxies so they are received no later than 30 May 2022 at 16:30 hours (CEST) .
Forvalterregistrerte aksjer	Nominee registered shares
Dersom aksjer er registrert i VPS på en forvalter, jf. allmennaksjeloven § 4-10, og den reelle aksjeeieren ønsker å avgi stemmer for sine aksjer, må aksjene før generalforsamlingen registreres på en separat VPS-konto i den reelle aksjeeierens navn.	If shares are registered by a nominee in the VPS register, cf. Section 4-10 of the Norwegian Public Limited Liability Companies Act, and the beneficial shareholder wishes to vote for his/her shares, then the shares must be reregistered in a separate VPS account in his/her own name prior to the general meeting.
Annen informasjon	Other information
I perioden etter siste balansedag er det ikke inntruffet hendelser av vesentlig betydning for Selskapet utover det som er offentliggjort av Selskapet via www.newsweb.no. Selskapets årsregnskap, årsberetning og revisjonsberetning for regnskapsåret 2021 er tilgjengelig på Selskapets hjemmeside.	Since the latest balance sheet date, there have been no events of significant importance for the Company other than what has been publicly disclosed at www.newsweb.no. The annual accounts, annual report and the auditor's report for the financial year 2021 are available on the Company's website.
Det er 107 497 579 aksjer i Selskapet, og hver aksje representerer én stemme. Selskapet eier per datoen for denne innkallingen ingen egne aksjer.	There are 107,497,579 shares in the Company, and each share represents one vote. As of the date of this notice, the Company does not hold any own shares in treasury.



Beslutninger om stemmerett for aksjeeiere og fullmektiger treffes av møteåpner. Beslutning kan omgjøres av generalforsamlingen med alminnelig flertall. Aksjeeiere kan ikke kreve at nye saker settes på dagsordenen nå, da fristen for dette er utløpt, jf	Decisions on voting rights for shareholders and representatives are made by the person opening the meeting, whose decision may be reversed by the general meeting by a majority vote. Shareholders may not require that new items of business be placed on the agenda at this time, as
allmennaksjeloven § 5-11. En aksjeeier har rett til å fremsette forslag til beslutninger i saker på dagsordenen og til å kreve at styremedlemmer og daglig leder på generalforsamlingen gir tilgjengelige opplysninger om forhold som kan innvirke på bedømmelsen av (i) saker som er forelagt generalforsamlingen til avgjørelse og (ii) Selskapets økonomiske stilling, herunder virksomheten i andre selskaper som Selskapet deltar i, og andre saker som generalforsamlingen skal behandle, med mindre de opplysninger som kreves ikke kan gis uten uforholdsmessig skade for Selskapet. Aksjeeiere har rett til å ta med rådgiver, og kan gi talerett til én rådgiver.	the deadline for such requests has expired, cf. Section 5-11 of the Norwegian Public Limited Liability Companies Act. A shareholder may make proposals for resolutions with respect to matters on the agenda and may require that members of the board of directors and the chief executive officer at the general meeting provide available information about matters which may affect the assessment of (i) matters that are presented to the shareholders for decision and (ii) the Company's financial situation, including operations in other companies the Company participates in, and other matters to be discussed at the general meeting, unless the requested information cannot be disclosed without causing disproportionate damage to the Company. Shareholders are entitled to bring an advisor and give one advisor the right to speak.
Styret har i tråd med vedtektene § 8 besluttet at informasjon om generalforsamlingen og dokumenter som skal behandles av generalforsamlingen eller inntas i innkallingen, herunder vedlegg til innkallingen, skal gjøres tilgjengelig på Selskapets nettside. Dette gjelder også dokumenter som etter lov skal ligge ved innkallingen til generalforsamlingen. Dokumenter som gjelder saker som skal behandles av generalforsamlingen sendes vederlagsfritt til aksjeeierne ved forespørsel til Selskapet på <u>ir@komplett.com</u> .	In accordance with Article 8 of the Articles of Association, the Board of Directors has decided that documents to be considered at the Annual General Meeting shall be made available on the company's website instead of being sent out with the notice of meeting. This also applies to documents which by law shall be enclosed with or attached to the notice of meeting. A shareholder is nonetheless entitled to be sent the documents free of charge, upon request to the company. Documents may be ordered by contacting <u>ir@komplett.com</u> .
Adresse til Selskapets hjemmeside er: https://www.komplettgroup.com/.	The address to the Company's website is: https://www.komplettgroup.com/.

Oslo, 12. mai/May 2022



Vedlegg:

- 1. Påmeldings- og fullmaktsskjema
- 2. Årsberetning og årsregnskap 2021
- 3. Lederlønnsrapport 2021
- 4. Retningslinjer om fastsettelse av lønn og annen godtgjørelse
- 5. Valgkomiteens innstilling

Appendices:

- 1. Registration form and proxy form
- 2. Annual accounts and the annual report for the financial year 2021
- 3. Executive remuneration report for 2021
- 4. Guidelines on determination of salary and other remuneration to leading personnel
- 5. Recommendation from the Nomination Committee



Remuneration Report 2021

Remuneration Report

This Remuneration Report to senior executives and board members in Komplett Group for 2021 is prepared in accordance with section 6-16b of the Norwegian Public Limited Liability Companies Act.

Introduction

2021 was an eventful year. Komplett was reintroduced on the stock exchange, celebrated the 25th anniversary as an online retailer and, most importantly, continued to strengthen the position as a leading e-commerce player in the Nordics.

In 2021, the Group increased revenues to NOK 11 billion, corresponding to a 12 per cent growth from the year before and continued to strengthen its cost leadership position. This translated into a 41 per cent adjusted EBIT growth for 2021, corresponding to an adjusted EBIT margin increase of 0.7 percentage points. Profit before tax came to NOK 347 million, up 37 per cent from 2020.

Remuneration to senior executives

The Remuneration Report follows the remuneration guidelines and policy adopted by the Annual General Meeting in May 2021, and all remuneration paid to senior executives and board members reported are in accordance with these guidelines. For 2021, there are no deviations from the guidelines.

In accordance with the above-mentioned guidelines for remuneration to senior executives, the group shall seek to offer a remuneration level that is competitive and on market terms, compared to the level offered by its peers, and which seeks to satisfy the group's need to recruit and retain highly qualified executive talent.

To ensure that decisions are objective, an external, independent advisory firm has been engaged. A global job evaluation methodology is being used to ensure that decisions are based upon a data-driven understanding of the competitiveness for each executive role.

Senior executives in Komplett Group consist of the Chief Executive Officer and his executive management team. The executive management team have gone through changes in 2021, which will, impact year on year remuneration comparisons. The changes are described in footnotes in the tables below.

Salaries to the executive management team is typically revised on an annual basis. The average base salary increases for the executive management team in 2021 was 1,4 per cent. Variable



remuneration relative to the fixed remuneration for 2021 was 42.9 per cent compare to 40.5 per cent for 2020.

The total value of remuneration to senior executives was NOK 41,56 million in 2021, a 32.8 per cent increase from the previous year. It is the board's assessment that remuneration to senior executives for 2021 reflects the very strong business results as well as solid individual performances by the executives.

Senior executives in the group participates in two variable pay programs; an annual performance bonus program ("a short-term incentive program") and a long-term incentive program (a share option program).

To ensure a competitive total remuneration package, the variable pay programs may be above median market practice.

Remuneration of the Board of Directors

Each member of the Board receives a fixed fee determined by the General Meeting on an annual basis.

Members of the Board's committees (Remuneration Committee and Audit Committee) receives an additional fixed fee. The General Meeting determines, on an annual basis, the committee member fees.

Remuneration to the board of directors in 2021 NOK 1,73 million.



Remuneration to senior executives in 2021

The remuneration paid to senior executives in 2021 was as follows.

	Paid out remuneration 2021				
	Salary	Paid out bonus 1)	Pension contribution	Benefits	Total Remuneration
Amounts in NOK million					
Lars Olav Olaussen, CEO	3,85	3,61	0,02	0,26	7,74
Krister Pedersen, CFO	2,24	2,25	0,02	0,01	4,52
Trine L Jensen, Chief Information Officer and Chief Operating Officer	2,17	2,00	0,02	0,22	4,41
Kristin H Torgersen, HR Director (interim) (May-Dec)	1,09	-	0,02	0,20	1,30
Kjetil Wisløff, Category and Buying Director (Mar-Dec)	1,96	-	0,02	0,11	2,08
Henri Blomqvist, Managing Director Webhallen	2,52	0,11	0,73	0,30	3,67
Kristin Hovland, Head of Communication and Advisor to CEO	0,71	-	0,01	0,01	0,73
Hanne Elisabeth Hagen, HR Director	1,50	1,34	0,02	0,13	3,00
Per Skøien, Head of Category and Procurement	1,52	1,05	0,02	0,21	2,80
Stian Gabrielsen, Director B2B & Itegra (Jan-Aug)	2,08	1,96	0,02	0,01	4,07
Kristoffer G. Langballe (Jan-Apr)	0,73	1,38	0,01	0,05	2,16
Mats Hansen, Category and Buying Director (Jan-Apr)	0,52	1,22	0,01	0,00	1,75
Jan Erik Svendsen, Director B2B & Itegra (interim) (Sep-Dec)	0,38	-	0,01	0,01	0,40

1) Earned bonus for 2020 paid out in 2021

Earned remuneration in 2021

The table below show the earned, but not paid remuneration to the senior executives for 2021.

	Earned, but not paid remuneration 2021				
	Earned annual bonus 1)	Long-term incentive grant 2)	Total Earned Remuneration		
Amounts in NOK million					
Lars Olav Olaussen, CEO	2,81	0,92	3,73		
Krister Pedersen, CFO	1,78	0,58	2,36		
Trine L Jensen, Chief Information Officer and Chief Operating Officer	1,58	0,52	2,10		
Kristin H Torgersen, HR Director (interim) (May-Dec)	0,99	-	0,99		
Kjetil Wisløff, Category and Buying Director (Mar-Dec)	1,62	0,64	2,26		
Henri Blomqvist, Managing Director Webhallen	1,47	0,58	2,05		
Kristin Hovland, Head of Communication and Advisor to CEO	0,55	0,18	0,73		
Hanne Elisabeth Hagen, HR Director	-	0,36	0,36		
Per Skøien, Head of Category and Procurement	0,99	0,36	1,35		
Stian Gabrielsen, Director B2B & Itegra (Jan-Aug)	-	0,50	0,50		
Kristoffer G. Langballe (Jan-Apr)	0,40	-	0,40		
Mats Hansen, Category and Buying Director (Jan-Apr)	0,38	-	0,38		
Jan Erik Svendsen, Director B2B & Itegra (interim) (Sep-Dec)	0,40	0,22	0,61		

1) Earned bonus for 2021 to be paid out in 2022

2) Share Option grant. Fair value at grant calculated with Black-Scholes



Fixed versus variable remuneration in 2021

When we add all fixed remuneration elements (base salary, pension contribution and other benefits) and compare that with the variable remuneration (paid out bonus and granted share options), we get a thorough understanding on the relationship between fixed and variable remuneration for the senior executives. The chart below shows the relationship between fixed and variable remuneration for the senior executives in 2021.



Further, the table below details each element between fixed and variable remuneration for the senior executives in 2021.

		Fixed Remu	neration	Variable Remuneration			
		Pension		Total Fixed	Share Options	Paid out	Total Variable
	Salary	contribution	Benefits	Remuneration	granted	bonus	Remuneration
Amounts in NOK million							
Lars Olav Olaussen, CEO	3,85	0,02	0,26	4,13	0,92	3,61	4,53
Krister Pedersen, CFO	2,24	0,02	0,01	2,27	0,58	2,25	2,83
Trine L Jensen, Chief Information Officer and Chief Operating Officer	2,17	0,02	0,22	2,41	0,52	2,00	2,52
Kristin H Torgersen, HR Director (interim) (May-Dec)	1,09	0,02	0,20	1,30	-	-	-
Kjetil Wisløff, Category and Buying Director (Mar-Dec)	1,96	0,02	0,11	2,08	0,64	-	0,64
Henri Blomqvist, Managing Director Webhallen	2,52	0,73	0,30	3,56	0,58	0,11	0,69
Kristin Hovland, Head of Communcation and Advisor to CEO	0,71	0,01	0,01	0,73	0,18	-	0,18
Hanne Elisabeth Hagen, HR Director	1,50	0,02	0,13	1,66	0,36	1,34	1,70
Per Skøien, Head of Category and Procurement	1,52	0,02	0,21	1,75	0,36	1,05	1,41
Stian Gabrielsen, Director B2B & Itegra (Jan-Aug)	2,08	0,02	0,01	2,11	0,50	1,96	2,46
Kristoffer G. Langballe (Jan-Apr)	0,73	0,01	0,05	0,78	-	1,38	1,38
Mats Hansen, Category and Buying Director (Jan-Apr)	0,52	0,01	0,00	0,53	-	1,22	1,22
Jan Erik Svendsen, Director B2B & Itegra (interim) (Sep-Dec)	0,38	0,01	0,01	0,40	0,22	-	0,22



Fixed versus variable remuneration in 2020

The chart below shows the relationship between fixed and variable remuneration for the senior executives in 2020.



Further, the table below details each element between fixed and variable remuneration for the senior executives in 2020.

		Fixed Remu	neration	Variable Remuneration			
		Pension		Total Fixed	Share Options	Paid out	Total Variable
	Salary	contribution	Benefits	Remuneration	granted	bonus	Remuneration
Amounts in NOK million							
Lars Olav Olaussen, CEO	3,87	0,03	0,25	4,15	-	3,80	3,80
Krister Pedersen, CFO	0,20	0,00	0,01	0,21	-	-	-
Trine L Jensen, Chief Information Officer and Chief Operating Officer	2,10	0,03	0,20	2,33	-	0,45	0,45
Henri Blomqvist, Managing Director Webhallen	0,53	0,10	-	0,63	-	-	-
Thomas Sparmo, Managing Director Webhallen (Jan-Oct)	1,61	0,48	-	2,09	-	-	-
Hanne Elisabeth Hagen, HR Director	1,34	0,03	0,13	1,50	-	0,66	0,66
Per Skøien, Head of Category and Procurement	1,40	0,03	0,20	1,63	-	0,37	0,37
Stian Gabrielsen, Director B2B & Itegra	1,96	0,04	0,00	2,00	-	1,50	1,50
Kristoffer G. Langballe	1,50	0,03	0,13	1,66	-	1,50	1,50
Mats Hansen, Category and Buying Director	1,28	0,03	0,00	1,32	-	0,22	0,22
Karin Berg, Director B2C / -marketing (Jan-Jan)	0,18	-	0,01	0,19	-	2,10	2,10
Maria Aass Eng, Director B2C / -marketing (Aug-Dec)	0,83	0,03	0,04	0,91	-	-	-



Growth in total remuneration for senior executives

Senior executives in Komplett Group consist of the chief executive officer and his executive management team.

The current chief executive officer, Lars Olav Olaussen, started in the position in 2018. Other executive management team members started in 2019, 2020 and 2021, and hence, year on year comparisons' can only be shown for the past three years.

The growth in total remuneration for each senior executive during the last three years is stated below.

		2021			2020			2019			2018			2017	
	Total Remuneration	% change from previous year	% Variable Remuneration	Total Remuneration	% change from previous year	% Variable Remuneration	Total Remuneration	% change from previous year	% Variable Remuneration	Total Remuneration		% Variable Remuneration	Total Remuneration	% change from previous year	% Variable Remuneration
Name and position Period	on	ar	on	on	ar	on	on	ar	on	on		on	on	ar	on
Amounts in NOK million	D 01 7.07	1/0/	175.0/	770	70.0.0/	/ O F 9/		E 7 0/	07.0.0/	/ 71	NI /A	07.0.0/			
Lars Olav Olaussen, CEO Sep 18-			47,5 %	7,76	70,8 % N/A	46,5 %	4,54	5,3 %	83,6 %	4,31	N/A	67,2 %			
	-Dec 21 4,63		50,9 %	0,21		100%	170	NI / A	7070/						
Trine L Jensen, CIO and COO Oct 19-			46,6 %	4,33	214,9 %	40,2 %	1,38	N/A	32,7 %						
	-Dec 21 2,29		43,2 %												
Kjetil Wisløff, Category and Buying Director Mar 21-			52,0 %	0.77	11/4	11 7 0/									
Henri Blomqvist, Managing Director Webhallen Oct 20- Kristin Hovland, Head of Communication and			36,6 %	0,73	N/A	14,3 %									
Advisor to CEO Jan 21-	-Dec 21 1,46	N/A	50,1 %												
Hanne Elisabeth Hagen, HR Director Apr 19-	Dec 21 2,02	-28,7 %	18,0 %	2,84	N/A	47,3 %	0,99	N/A	66,6 %						
Per Skøien, Head of Category and Procurement Sep 19-	-Dec 21 3,11	15,8 %	43,6 %	2,68	N/A	39,1 %	0,71	N/A	52,4 %						
Jan Erik Svendsen, Director B2B & Itegra Sep 21- _(interim)	- Dec 21 1,01	N/A	60,5 %												
<u>Former memebers:</u> Stian Gabrielsen, Director B2B & Itegra Jan 19 [.]	-Aug 21 2,62	-34,0 %	19,2 %	3,96	29,9 %	49,5 %	3,05	98,0 %	49,2 %	1,54	12,9 %	7,8 %	1,36	N/A	9,9 %
Kristoffer G. Langballe Mar 19-	Apr 21 1,18	-61,1 %	33,8 %	3,04	-1,7 %	45,3 %	3,10	N/A	48,4 %						
Mats Hansen, Category and Buying Director Sep 19-	Apr 21 0,91	-64,0 %	41,6 %	2,54	83,1 %	48,1 %	1,39	N/A	15,6 %						
Maria Aass Eng, Director B2C / -marketing Aug 20	-Dec20			0,91	N/A	0,0 %									
Thomas Sparrmo Webhallen Aug 19-	-Oct 20			2,09	N/A	0,0 %	0,85	N/A	0,0 %						
Karin Berg, Director B2C and marketing Jan 19-	-Jan 20			0,19	N/A	0,0 %	4,22	N/A	49,8 %						
Ingebjørg Tollnes, Head of Commincation Jan 09	-Feb 19									1,12	1,5 %	0,0 %	1,10	N/A	0,0 %
Live Haukvik, CFO and Director B2C Jan 14	-Dec 19						2,28	-0,8 %	0,0 %	2,29	0,6 %	0,0 %	2,28	N/A	5,0 %
Jostein Tuhus Sørli, Development director Feb 13-	- Mar 19						0,96	-33,9 %	0,0 %	1,46	-2,8 %	0,0 %	1,50	N/A	0,0 %
Pål Asbjørn Vindegg, Development director _and COOJan 14-	-Nov18									1,17	-18,2 %	0,0 %	1,44	N/A	0,0 %
Geir Olav Ryntveit, CFO May 17-	-Oct 18									2,66	450,4 %	22,6 %	0,48	N/A	0,0 %
Frode Hammer, Director new units Sep 15-	-Aug 18									1,05	-33,0 %	0,0 %	1,56	N/A	0,0 %
Ole Vinje, CEO Nov 07	-Aug 18									2,21	-33,9 %	0,0 %	3,34	N/A	0,0 %
Anton Hagberg, Director Marketplace Jan 13	-Mar 17												1,88	N/A	0,0 %
Company perfomance															
Operating revenue	11 043			9 866			7 5 4 3			7 117			8 484		
Growth (%)	11,9 %			30,8 %			6,0 %			-16,1 %			N/A		
EBIT (adj.)	388			276			48			-71			-11		
EBIT margin (adj.) (%)	3,5 %			2,8 %			0,6 %			-1,0 %			-0,1 %		
Average full -time employees during the financial y	lear:														
Average full -time employees during the financial year				550			532			738			747		
Average personnel cost	0,90			0,84			0,79			0,71			0,68		
	0,00			6,4 %			11,3 %			5,1%			N/A		



Annual performance bonus (Short-term incentive plan)

Senior executives may be offered a performance-based bonus in addition to fixed remuneration. Performance based bonus shall be agreed upon on an individual bases, if applicable.

For senior executives receiving bonus, such is, as at the date of these guidelines, measured based on the following pre-determined performance measures:

- Budgeted EBIT and
- Budgeted sale

In addition to the above, financial qualitative measures, a discretionary evaluation of each executive's individual performance will form the basis for the annual performance bonus. Targets for each executive's business area, as well as the executive's own development, will be considered.

For 2021, the following weighting have been used:

KPI	Weight
Budgeted EBIT	50%
Budgeted sale	30%
Discretion	20%

Annual performance bonus achievement for 2021

The table below show each senior executive's achievement against the financial, qualitative measures for 2020 and the total performance assessment, which forms the basis for the earned bonus in 2021, which will, paid out in 2022.

	Annual performance bonus (short-term incentives) 2021						
Name	KPI	Weight	Achievement	Total achievement incl. discretionary evlauation of executive's performance	Bonus earned 2021 (paid out in 2022)	Salary 2021	
Amounts in NOK million							
Lars Olav Olaussen, CEO	Budgeted EBIT Budgeted sale	50 % 30 %	35 % 21 %	74 %	2,81	3,85	
Krister Pedersen, CFO	Budgeted EBIT Budgeted sale	50 % 30 %	35 % 21 %	74 %	1,78	2,24	
Trine L Jensen, Chief Information Officer and Chief Operating Officer	Budgeted EBIT Budgeted sale	50 % 30 %	35 % 21 %	74 %	1,58	2,17	
Kristin H Torgersen, HR Director (interim) (May-Dec)	Budgeted EBIT Budgeted sale	50 % 30 %	35 % 21 %	74 %	0,99	1,09	
Kjetil Wisløff, Category and Buying Director (Mar-Dec)	Budgeted EBIT Budgeted sale	50 % 30 %	35 % 21 %	61 %	1,62	1,96	
Henri Blomqvist, Managing Director Webhallen	Budgeted Sale Budgeted EBIT Budgeted sale	50 % 30 %	35 % 21 %	61 %	1,47	2,52	
Kristin Hovland, Head of Communication and Advisor to CEO	Budgeted EBIT Budgeted sale	50 % 30 %	35 % 21 %	76 %	0,55	0,71	
Hanne Elisabeth Hagen, HR Director	Budgeted EBIT Budgeted sale	50 % 30 %	0%	0 %	-	1,50	
Per Skøien, Head of Category and Procurement	Budgeted EBIT Budgeted sale	50 % 30 %	35 % 21 %	66 %	0,99	1,52	
Stian Gabrielsen, Director B2B & Itegra (Jan-Aug)	Budgeted EBIT Budgeted sale	50 % 30 %	0%	0 %	-	2,08	
Kristoffer G. Langballe (Jan-Apr)	Budgeted EBIT Budgeted sale	50 % 30 %	35 % 21 %	76 %	0,40	0,73	
Mats Hansen, Category and Buying Director (Jan-Apr)	Budgeted EBIT Budgeted sale	50 % 30 %	35 % 21 %	71 %	0,38	0,52	
Jan Erik Svendsen, Director B2B & Itegra (interim) (Sep-Dec)	Budgeted EBIT Budgeted sale	50 % 30 %	35 % 21 %	71 %	0,40	0,38	



Annual performance bonus achievement for 2020

The table below show each senior executive's achievement against the financial, qualitative measures for 2020 and the total performance assessment (including the discretionary evaluation of each senior executive), which forms the basis for the earned bonus in 2020 which was paid out in 2021.

	Annual performance bonus (short-term incentives) 2020					
Name	KPI	Weight	Achievement	Total achievement incl. discretionary evlauation of executive's performance	Bonus earned 2020 (paid out in 2021)	Salary 2020
Amounts in NOK million						
Lars Olav Olaussen, CEO	Budgeted EBIT Budgeted sale	60 % 20 %	60 % 20 %	95 %	3,61	3,87
Krister Pedersen, CFO (Dec-Dec)	Budgeted EBIT Budgeted sale	60 % 20 %	60 % 20 %		-	0,20
Trine L Jensen, Chief Information Officer and Chief Operating Officer	Budgeted EBIT Budgeted sale	60 % 20 %	60 % 20 %	95 %	2,00	2,10
Kristin H Torgersen, HR Director (interim) (May-Dec)	Budgeted EBIT Budgeted sale	60 % 20 %	60 % 20 %		-	-
Kjetil Wisløff, Category and Buying Director (Mar-Dec)	Budgeted EBIT Budgeted sale	60 % 20 %	60 % 20 %		-	-
Henri Blomqvist, Managing Director Webhallen	Budgeted EBIT Budgeted sale	60 % 20 %	0%	20 %	0,11	0,53
Kristin Hovland, Head of Communication and Advisor to CEO	Budgeted EBIT Budgeted sale	60 % 20 %	60 % 20 %		-	-
Hanne Elisabeth Hagen, HR Director	Budgeted EBIT Budgeted sale	60 % 20 %	60 % 20 %	100 %	1,34	1,34
Per Skøien, Head of Category and Procurement	Budgeted EBIT Budgeted sale	60 % 20 %	60 % 20 %	100 %	1,05	1,40
Stian Gabrielsen, Director B2B & Itegra (Jan-Aug)	Budgeted EBIT Budgeted sale	60 % 20 %	60 % 20 %	100 %	1,96	1,96
Kristoffer G. Langballe (Jan-Apr)	Budgeted EBIT Budgeted sale	60 % 20 %	60 % 20 %	92 %	1,38	1,50
Mats Hansen, Category and Buying Director (Jan-Apr)	Budgeted EBIT Budgeted sale	60 % 20 %	60 % 20 %	95 %	1,22	1,28
Jan Erik Svendsen, Director B2B & Itegra (interim) (Sep-Dec)	Budgeted EBIT Budgeted sale	60 % 20 %	60 % 20 %			-

Long-term incentive plan

Effective June 2021, a long-term incentive program (the "LTI Program") has been established for senior executives.

Under the program, share options are granted annually. Senior executives will receive options valued as a percentage of their respective base salary. Participation and grant are based upon the discretion of the board. The Black-Scholes model is used to calculate the value of the grant. For 2021, the grant was set at 30% of base salary.

The options will vest gradually over three years after grant, whereas 20% of the options will vests after one year, 20% will vests after two years, and the remaining 60% will vests after three years. All options will expire five years after the date of grant. Gains from the option program will be capped at maximum three times the participants' respective base salary, based on base salary in the year of grant.

2021 was the first year of the long-term incentive program and the first year options were granted to senior executives.



Share options granted in 2021

Under the new, long-term incentive plan established in 2021, senior executives in the group received the following share option grants.

	Share options granted in 2021	Exercised in 2021	Average exercise price 1)	Average exercise price 2)	Holding at 31.12.2021	Final maturity date for options
Lars Olav Olaussen, CEO	58 127	-	-	64,43	58 127	2024
Krister Pedersen, CFO	36 711	-	-	64,43	36 711	2024
Trine L Jensen, Chief Information Officer and Chief Operating Officer	32 668	-	-	64,43	32 668	2024
Kjetil Wisløff, Category and Buying Director (Mar-Dec)	40 566	-	-	64,43	40 566	2024
Henri Blomqvist, Managing Director Webhallen	36 714	-	-	64,43	36 714	2024
Kristin Hovland, Head of Communication and Advisor to CEO	11 166	-	-	64,43	11 166	2024
Hanne Elisabeth Hagen, HR Director	22 944	-	-	64,43	22 944	2024
Per Skøien, Head of Category and Procurement	22 944	-	-	64,43	22 944	2024
Jan Erik Svendsen, Director B2B & Itegra (interim) (Sep-Dec)	13 575	-	-	64,43	13 575	2024

Remuneration to the Board of Directors

The table below shows remuneration to the board of directors for 2020 and 2021. Figures include payment for committee work.

			Remuneration	Remuneration
Name	Role	Committee	paid in 2021	paid in 2020
Amounts in NOK million				
Nils Kloumann Selte	Chair	Compensation Committee	0,37	-
Jennifer Geun Koss	Board Member	Audit Committee	0,38	-
Lars Bjørn Thoresen	Board Member	Audit Committee	0,27	0,23
Jo Olav Lunder	Board Member	Compensation Committee	0,25	-
Sarah Willand	Board Member	Compensation Committee	0,22	-
Nora Elin Eldås (April to December)	Employee Representative		0,10	-
Anders Odden	Employee Representative		0,14	0,11

Shares controlled by senior executives and board members

The table below shows the number of shares controlled by senior executives and board members.

	Number of shares
Name	per 31.12.2021
Amounts in NOK million	
Lars Olav Olaussen, CEO	499 215
Krister Pedersen, CFO	106 887
Trine L Jensen, Chief Information Officer and Chief Operating Officer	89 031
Kristin H Torgersen, HR Director (interim) (May-Dec)	1666
Kjetil Wisløff, Category and Buying Director (Mar-Dec)	185 167
Kristin Hovland, Head of Communication and Advisor to CEO	77 517
Per Skøien, Head of Category and Procurement	62 791
Jan Erik Svendsen, Director B2B & Itegra (interim) (Sep-Dec)	47 192
Nils Selte, Chair	420 473
Jo Lunder, Director	245 332
Lars B Thoresen, Director	232 201
Jennifer Geun Koss, Director	4 166
Anders Odden, Worker director	8 333





BDO AS Ramdalveien 6 Postboks 269 Sentrum 3101 Tønsberg

To the General Meeting of Komplett ASA

Independent auditor's assurance report on report on salary and other remuneration to directors

Opinion

We have performed an assurance engagement to obtain reasonable assurance that Komplett ASA's report on salary and other remuneration to directors (the remuneration report) for the financial year ended 31. December 2021 has been prepared in accordance with section 6-16 b of the Norwegian Public Limited Liability Companies Act and the accompanying regulation.

In our opinion, the remuneration report has been prepared, in all material respects, in accordance with section 6-16 b of the Norwegian Public Limited Liability Companies Act and the accompanying regulation.

Board of directors' responsibilities

The board of directors is responsible for the preparation of the remuneration report and that it contains the information required in section 6-16 b of the Norwegian Public Limited Liability Companies Act and the accompanying regulation and for such internal control as the board of directors determines is necessary for the preparation of a remuneration report that is free from material misstatements, whether due to fraud or error.

Our independence and quality control

We are independent of the company as required by laws and regulations and the International Ethics Standards Board for Accountants' Code of International Ethics for Professional Accountants (including International Independence Standards) (IESBA Code), and we have fulfilled our other ethical responsibilities in accordance with these requirements. Our firm applies International Standard on Quality Control 1 (ISQC 1) and accordingly maintains a comprehensive system of quality control including documented policies and procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

Auditor's responsibilities

Our responsibility is to express an opinion on whether the remuneration report contains the information required in section 6-16 b of the Norwegian Public Limited Liability Companies Act and the accompanying regulation and that the information in the remuneration report is free from material misstatements. We conducted our work in accordance with the International Standard for Assurance Engagements (ISAE) 3000 - "Assurance engagements other than audits or reviews of historical financial information".

Independent auditor's assurance report on report on salary and other remuneration to directors Komplett ASA - 2021

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We obtained an understanding of the remuneration policy approved by the general meeting. Our procedures included obtaining an understanding of the internal control relevant to the preparation of the remuneration report in order to design procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control. Further we performed procedures to ensure completeness and accuracy of the information provided in the remuneration report, including whether it contains the information required by the law and accompanying regulation. We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

BDO AS

Trond Vidar Vettestad State Authorised Public Accountant (This document is signed electronically)

Independent auditor's assurance report on report on salary and other remuneration to directors Komplett ASA - 2021 Page 2 of 2

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Guidelines for remuneration of senior excecutives

Remuneration guidelines

The Board of Directors (the "Board") proposes the following guidelines for remuneration of Komplett Group's (the "Group" or the "Company") Senior Executives (the "Senior Executives") to be approved by the 2022 Annual General Meeting, pursuant to the Norwegian Public Limited Liability Companies Act, section 6-16 a and supplementing regulations.

This document (the "Policy") describes the remuneration principles for Senior Executives in the Group, which include:

- The Chief Executive Officer (CEO) and the Executive Management team
- Members of the Group's Board, both shareholder elected and employee elected

This guidelines is subject to approval by the annual general meeting at every material change and, in any case, at least every fourth year.

The proposed Guidelines replaces the guidelines approved by the General Meeting in May 2021. They were resolved by the Board of Directors on 23 March 2022, and subsequently submitted for final approval by the Company's shareholders on 2 June 2022.

The decision-making process

The Board of Directors has appointed a designated Remuneration Committee (the "Committee") consisting of three of the Board's members, which main objective is to assist the Board in its work relating to the terms of employment for Komplett Group's Chief Executive Officer (CEO).

Key responsibilities are:

- Give recommendations to the Board in all matters relating to principles and the framework for executive rewards, remuneration strategies and concepts, hereunder the CEO's contract and terms of employment
- In addition the Remuneration Committee will also be involved in drawing up appropriate remuneration policies for Senior Executives

The Board makes all decisions related to the CEO's remuneration. The decisions are based upon material and advice prepared by the remuneration committee.

This guidelines for remuneration to the Senior Executives is reviewed annually by the committee, and the committee prepares and recommends any changes to the Board for approval.

Remuneration principles and purpose

The main principle for the Group's remuneration guidelines is to offer Senior Executives in the Group competitive terms when considering the totality of the remuneration package. The total remuneration package comprises fixed elements such as base salary, pension arrangements and benefits in kind and may also compromise variable elements such as annual bonus payment(s), share and option scheme(s).

The Group shall seek to offer a remuneration level that is considered to be competitive and on market terms, compared to the level offered by its peers (companies of similar complexity and industry), and which seeks to satisfy the Group's need to recruit and retain highly qualified personnel.

The remuneration payable to the Senior Executives is important in order for the Group to retain and attract qualified, competent and talented Senior Executives. An important purpose of these Guidelines, is therefore to allow shareholders to influence the principles for determination of salary and other remuneration to Senior Executives, in such manner that it creates a remuneration culture that promotes the Company's long-term interests, business strategy and financial sustainability, and that this is aligned with the shareholders' interests.



Board of Directors

Each member of the Board receives a fixed fee determined by the Corporate Assembly on an annual basis.

Members of the Board's committees (Remuneration Committee and Audit Committee) receives an additional fixed fee. The Corporate Assembly determines, on an annual basis, the committee member fees.

Travel expenses are reimbursed on account.

The members of the Board does not receive variable remuneration from the Company. Board members elected from among the employees may participate in the Group's variable incentive schemes. Neither pension contributions nor vacation pay are not paid on the fees of the Board members.

Executive Management team

The remuneration of the executive management team shall reflect the responsibility of each role, taking into account the complexity and breadth of the Group.

The remuneration for the executive management team consists of the following core elements

- Fixed remuneration: base salary, pension and benefits-in-kind
- Variable remuneration: a short-term (annual, performance bonus) incentive scheme and a long-term incentive scheme





The table below set out how the remuneration guidelines is translated into the core remuneration elements.

Remuneration element	Operation	Award and opportunity level
Base Salary	 Base salary is the foundation of the remuneration package for the Senior Executives, and shall constitute the main portion of their total remuneration. To attract and retain the right individuals the salary level shall competitive, but not market leading. When determining the base salary, the Remuneration Committee (typically) takes the following into account: The Senior Executives' individual performance, experience and scope of business Business performance and market conditions The median market pay in the context of companies of a similar complexity to Komplett <i>as well as</i> The competitiveness in the work market and the Group's salary budget and general base salary movements across the Group 	Salaries are typically reviewed annually in January of each year. Base salary shall be competitive against the median market pay. However, the Remuneration Committee may undertake an out-of-cycle review if it determines this to be appropriate.
Pension	Senior Executives participates in the Group's defined contribution pension scheme. The scheme is which is structured pursuant to mandatory law. Senior Executives may also receive cash in lieu of pension. Contributions to defined contribution schemes or cash in lieu of pension are linked to base salary only.	The Group operates with a defined contribution scheme with an employer contribution equal to 2% of base salary, up towards 12G. The Head of Webhallen participates in a ITP1 pension scheme, with an employer contribution of 4,5% up towards SEK 44 375 and 30% above SEK 44 375. Any future pension arrangement will be considered in connection with the overall base salary and employment conditions. Further, it will be aligned with market practice in the relevant country. Local rules governing pension entitlement, social security entitlement and taxation are taken into account when designing individual pension plans.
Other benefit sin-kind	Senior Executives may be offered other benefits and contributions in kind as part of their remuneration package. This may include coverage of phone and mobile sub- scriptions, private broadband, newspapers, company health services, insurances, fixed car allowance, cover- age of travel expenses, company car arrangements and employee discount with purchase of products at the Group's website.	The total net benefit is upwards limited to NOK 15,000 per year (not including company car arrangements).



Remuneration element	Operation	Award and opportunity level
Short-term Incentives (Annual performance bonus)	For the purpose of implementing the Group's business strategy, long-term interests and financial sustainabili- ty, Senior Executives in the Group may participate in an annual, performance based bonus scheme. The scheme shall encourage the Group's pay for perfor- mance culture and each individual's contribution to the Group's business strategy and reward individuals for annual achievement of business objectives. Performance based bonus shall be agreed upon on an individual bases, if applicable. The criteria for any performance based bonus shall be determined by the Board and shall be linked to measurable factors, such as pre-defined performance measures or KPIs. The purpose of the Group's current bonus scheme is primarily to create a viable connection between the remuneration and the Group's business strategy, lo	 For Senior Executives receiving bonus, such is, as at the date of this guidelines, measured based on the following pre-determined performance measures: Budgeted EBIT 50% Net Revenue 30% Individual performance 20% The above mentioned targets will be included in the bonus payment, which is determined on a discretionary basis. With respect to the individual performance component, the targets for the employee's business area, which will reflect the focus for the relevant financial year, will be considered, and the employee's own development will also be emphasized. The maximum opportunity level for Senior Executives varies between 50% and 100% of salary. Performance based remuneration is not pensionable, and a prerequisite for payment of performance based remuneration is that the relevant employee is in a non-terminated position at the payment date. Further, the Group cannot demand repayment of variable remuneration unless it is unlawful or there are any material breaches of the employment contract.
Long-term incentives	To strengthen the alignment of top management and shareholders' long-term interests, Senior Executives may be offered to participate in the Group's long-term incentive scheme. Pursuant to the LTI Program, Senior Executives, other key employees and younger talents will be granted share options. It is intended that the options will be granted annually. Participants in the option program will receive options valued as a percentage of their respective base salary.	Options granted will be subject to performance evaluations prior to grant. The strike price for the options will have a premium of 3% annually until the options are vested. The options will vest gradually over three years after grant, whereas 20% of the options will vests after one year, 20% will vests after two years, and the remaining 60% will vests after three years. All options will expire five years after the date of grant. Gains from the option program will be capped at maximum three times the participants' respective base salary, based on base salary in the year of grant. The number of options granted annually pursuant to the LTI Program shall not exceed 1% of the issued shares at the time of grant. The total availability under the LTI Program is limited to 5% of the issued shares.



Deviations from the Policy

The Board may, upon recommendation from the remuneration committee and at its sole discretion, temporarily deviate from any section of these Guidelines in order to ensure the Company's long term interests, financial sustainability and sustainability in the following circumstances:

- Changes of Senior Executives;
- Changes to the Company's group structure, organization, ownership or business (e.g. merger, takeover, demerger, acquisition, etc.), hereunder related to the recent acquisition of NetOnNet;
- Material changes to the Company's strategy;
- Changes in or amendments to relevant laws, rules or regulations; and
- Other exceptional circumstances where a deviation may be required to serve the long-term interests of and sustainability of the Company as a whole, or to ensure its viability.

If the board of directors deviates from these Guidelines, a justification shall be given in the relevant board meeting minutes and the deviation shall be reported on in the remuneration report to be presented at the next annual general meeting of the Company. In the event that a deviation is continued so that it cannot be deemed temporary, the board of directors shall update these Guidelines and propose that the updated guidelines are resolved by the general meeting as soon as practically possible.

Management remuneration

Pursuant to the changes in the Public Limited Liability Companies Act, i.e. addition of a new section 6-16 (b), and associated new regulations, Komplett Group will publish a separate, detailed report on remuneration to the Executive Management team for the reporting year 2021.

The remuneration report will be presented to the Annual General Meeting on 2 June 2022, and will be subsequently made available on the Group's webpages.





Appendix 5

Unofficial Office Translation

The nomination committee's recommendation to the ordinary general meeting in Komplett ASA on 2 June 2022

1 BACKGROUND

The nomination committee of Komplett ASA ("Komplett") comprise the following persons:

- Sverre R. Kjær (chair);
- Karin Bing Orgland; and
- Nina Camilla Hagen Sørli.

At the extraordinary general meeting 16 March 2022 certain changes were made to the board composition. Fabian Bengtsson was elected as board member and Carl Erik Hagen and Roland Veidemo were elected as observers. Jo Olav Lunder (board member) resigned from his directorship in its entirety. The changes were effective as of 4 April 2022.

Nil Kloumann Selte has taken on the position as CEO of Orkla ASA and has notified the nomination committee that he will resign from his directorship and his position as chair of the board effectively from the general meeting on 2 June 2022.

In connection with preparing a proposal for Selte's successor, the nomination committee has considered the work to be performed by the board of directors and the overall composition of the board, being especially mindful of the need for industry knowledge, familiarity with the relevant markets and other relevant expertise, Komplett's operations, future opportunities and potential challenges. Applicable requirements and recommendations concerning board independence, including the Norwegian Code of Practice for Corporate Governance of 14 October 2021 (NUES), have been carefully considered. The nomination committee has also been in contact with Canica Invest AS and Siba Invest Aktiebolag, the company's two largest shareholders, in connection with its work.

2 ELECTION OF A MEMBER TO THE BOARD OF DIRECTORS AND CHAIR

For the ordinary general meeting to be held on 2 June 2022, the nomination committee issues the following recommendation:

The general meeting resolves to replace Nils Kloumann Selte with Jo Olav Lunder as a board member for Komplett ASA and as the chair of the board for a period until the annual general meeting in 2024.

Subject to, and conditional on, decision of the general meeting, the board of directors will have the following composition:

Name	Position	Year elected	Period
Jo Olav Lunder	Chairperson	2022 ¹	2024
Jennifer Geun Koss	Board member	2020	2023
Lars Bjørn Thoresen	Board member	2019	2023
Sarah Cathrine Jensseter Willand	Board member	2021	2023
Fabian Bengtsson	Board member	2022	2024
Anders Odden	Employee representative	2021	2023
Nora Elin Eldås	Employee representative	2021	2023

Na	ime	Position	Year elected	Period	
Rc	land Vejdemo	Board observer	2022	2024	
Ca	rl Erik Hagen	Board observer	2022 ²	2024	
1	Lunder was a member of the company's board from 2018 to 4 April 2022.				
2	Hagen has been a board member and deputy board member since 2013, and a board observer since 4 April 2022.				

Biography

Jo Olav Lunder

Jo Olav Lunder has more than 25 years of directorial and executive experience from multiple private and public companies.

Lunder has held positions such as COO of Telenor Mobile AS, CEO of Ementor ASA, President of Ferd Capital, CEO of Vimpelcom Ltd and CEO of John Fredriksen Group. Lunder has an MBA from Henley Business School, and a bachelor's degree from Oslo Business School. He is a Norwegian citizen, residing in Norway.

Jo Olav Lunder currently serves amongst other as chair of the board of Elopak ASA, Deep Ocean Group Holding AS, Axxelerator Capital AS and Element Logic Holding AS, and as director of the board of Stenshagen Invest AS and Canica AS. Lunder served as a director of the board of Komplett ASA from 2018 to 4 April 2022.

Lunder is nominated by Canica invest AS, a wholly owned subsidiary of Canica AS.

Jo Olav Lunder owns a total of 245 332 shares in Komplett ASA through Cigalep AS, a company of which he holds 100 per cent of the shares.

Information about the existing board members is available on the company's website (www.komplettgroup.com).

3 REMUNERATION OF THE MEMBERS OF THE BOARD OF DIRECTORS AND THE NOMINATION COMMITTEE

The current fees were approved by the annual general meeting 2021 and are effective until annual general meeting 2022. The nomination committee is of the opinion that the fees should be adjusted annually in line with general pay growth unless special circumstances dictate otherwise. The committee recommends this year a slightly higher increase of certain fees due to the company's new status as a listed company and the recent completion of the acquisition of NetOnNet AB.

The nomination committee proposes the following fees to the general meeting 2 June 2022:

	Cur	rent period	Proposal for next period
Board of directors			
Board chair	NOK	500 000	575 000
Shareholder-elected board member	NOK	275 000	325 000
Employee-elected board member	NOK	150 000	150 000

Audit committee

Committee chair	NOK	125 000	150 000		
Member	NOK	75 000	90 000		
Remuneration committee					
Committee chair	NOK	100 000	120 000		
Member	NOK	50 000	60 000		
Nomination committee					
Committee chair	NOK	75 000	75 000		
Member	NOK	40 000	40 000		
Additional fee to shareholder-elected					
board members and observers residing					
outside of Norway for each board					
meeting attending	NOK	0	20 000		

It is proposed that these fees rates apply until annual general meeting 2023.

* * *

Oslo, 12 May 2022

Sverre R. Kjær, Chair